

Joey Kidd

User Experience Designer

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SUMMARY

I am a design thinker! I am constantly trying to design experiences to help users achieve their goals. This is a balance between user needs, business goals & technical constraints. UX success is finding the sweet spot in-between all three.

PROFESSIONAL EXPERIENCE

UX Lead, IxD – Huntington

2018 – Present

As a UX lead, I am the UX point of contact for each of my projects. I translate user and business needs into effective user interactions by defining flow and layout. I also coordinate cross-team alignment throughout each project. My primary responsibilities included:

- Interaction Design
- Information Architecture
- Wireframes
- Strategy & Planning
- Collaboration

UX Designer – JPMorgan Chase

2011 – 2018

I work through the UX process to build better user experiences. This includes both internal and external facing applications. My primary responsibilities included:

- Information Architecture
- Interaction Design
- Sketches & Mockups
- User Research and Reporting
- Usability Testing & Reporting
- Story Telling
- Prototype Development with HTML, CSS & JavaScript
- Persona Creation
- ADA Compliance Champion

EDUCATION

User Experience Design

Master of Science
Kent State University, 2016

Certified Usability Analyst

Certification
Human Factors International, 2012

Art and Technology

Bachelor of Fine Arts
The Ohio State University, 2006

UX METHODS

Interaction design
Wireframes
Prototypes
Sketching Mockups
Stakeholder interviews
User research
Story telling
User journeys
Personas
Usability testing

Technology and Tools

Axure
Sketch
Balsamiq Mockups
Keynote
HTML
CSS
JavaScript / jQuery
Photoshop
Multiple Text Editors